

## **Kenichiro Yoshida**

### **Director, Chairman, President and CEO, Representative Corporate Executive Officer, Sony Corporation**

|                      |      |  |
|----------------------|------|--|
| October              | 1959 | Born in Kumamoto Prefecture, Japan   |
| April                | 1983 | Joined Sony Corporation  |
| June                 | 1988 | Sony Network Sales Corporation   |
| June                 | 1990 | Sony Corporation of America  |
| April                | 1994 | Investor Relations Division, Sony Corporation  |
| October              | 1997 | Finance Division, Sony Corporation   |
| June                 | 1998 | General Manager, CEO Strategy Office, Sony Corporation   |
| July                 | 2000 | Sony Communication Network Corporation<br>(renamed So-net Entertainment Corporation in October 2006)<br>(renamed So-net Corporation in July 2013)<br>(renamed Sony Network Communications Inc. in July 2016) |
| May                  | 2001 | SVP, Officer in charge of corporate planning, So-net Corporation   |
| April                | 2005 | President and Representative Director, So-net Corporation  |
| June                 | 2007 | Group Executive, Sony Corporation  |
| December             | 2013 | EVP, CSO and Deputy CFO, Corporate Executive Officer,<br>Sony Corporation  |
| April                | 2014 | EVP, CFO, Representative Corporate Executive Officer,<br>Sony Corporation  |
| June 2014 to present |      | Director, Sony Corporation   |
| April                | 2015 | Executive Deputy President and CFO,<br>Representative Corporate Executive Officer,<br>Sony Corporation   |
| April                | 2018 | President and CEO, Representative Corporate Executive Officer,<br>Sony Corporation   |
| June 2020 to present |      | Chairman, President and CEO,<br>Representative Corporate Executive Officer,<br>Sony Corporation  |

[as of June 2020]