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About CSR Reporting

Sony first issued an environmental report in 1994. In 2003, Sony enhanced the information related to corporate social responsibility (CSR) and changed the name of report to "CSR report".

Against the backdrop of growing interest among stakeholders in more integrated disclosure of CSR activities in conjunction with financial reporting, in 2012 Sony has issued an Annual Report (one report) incorporating the information previously include in its Annual and CSR reports. The CSR Highlights section of this report reviews key CSR activities related directly to Sony's business activities and certain other topics of interest to stakeholders.

You will also find further details in this website.

Reporting Scope and Composition

- This website summarizes the CSR activities of the Sony Group worldwide during fiscal year 2011 (which began on April 1, 2011 and ended on March 31, 2012). It also includes reporting on some material activities, such as major organizational changes, up to the end of June, 2012. In this website, the Sony Group refers to Sony Corporation -- the parent company that operates in Japan - - and all consolidated subsidiaries in which Sony Corporation holds a capital stake of more than 50%. "Sony" and "the Company" refer to the Sony Group.
 - Sony discloses its operating and financial results in the "Investor Relations" website and information on our CSR activities in the CSR website.
 - Guidelines referenced in the preparation of this report are as follows: 2006 Sustainability Reporting Guidelines, published by the Global Reporting Initiative (GRI) in October 2006 and Environmental Reporting Guidelines (Fiscal year 2007 version), published by Japan's Ministry of the Environment. For comparative tables that are covered in 2006 Sustainability Reporting Guidelines, please see below.
- [GRI Sustainability Reporting Guidelines 2006 and its Content Index](#)
- Materiality for defining contents has been identified by two axes (materiality matrix), 1. impact to company's business performance, and 2. influence of stakeholder assessments. Each risk/opportunity is plotted against the two axes and the righter and higher the axes, the higher on the priority list.
- [Independent Verification Report](#)