SONY

News & Information

Sony Corporation
1-7-1 Konan, Minato-ku, Tokyo

No. 20-021E
March 26, 2020

Sony Electronics Corporation to be Established

Tokyo, Japan -- Sony Corporation ("Sony") today announced that it will establish an intermediate holding company "Sony Electronics Corporation" effective April 1st, 2020. Sony Electronics Corporation will incorporate the three businesses that comprise its Electronics Products & Solutions ("EP&S") segment (Imaging Products & Solutions, Home Entertainment & Sound, and Mobile Communications) and related global sales and marketing, manufacturing, logistics, procurement and engineering platforms.
Through the establishment of Sony Electronics Corporation, Sony will not only accelerate the integrated operation of the EP&S businesses, but also aim to optimize its organizational structure, talent and business portfolio, while further enhancing competitiveness and creating new business.

Sony Electronics Corporation Executive Appointments
As of April 1st , 2020

Representative Director and President, CEO — Shigeki Ishizuka
Senior Executive Vice President, Sony Corporation
Officer in charge of Electronics Products & Solutions Business
Officer in charge of Storage Media Business
Representative Director and President, Sony Imaging Products & Solutions Inc.

Representative Director and Executive Deputy President, COO — Ichiro Takagi
Senior Executive Vice President, Sony Corporation
Assistant to Senior Executive Vice President in charge of Electronics Products & Solutions Business
Officer in charge of Home Entertainment & Sound Business
Officer in charge of Consumer AV Sales & Marketing
Officer in charge of Manufacturing, Logistics, Procurement and Engineering Platform
Representative Director and President, Sony Home Entertainment & Sound Products Inc.