

July 28, 2014
Sony Corporation

Sale of Sony's Headquarters' Land to Sony Life Insurance Co., Ltd., a Sony's
Consolidated Subsidiary

Sony Corporation ("Sony") today announced that it has entered into an agreement to sell its headquarters' land (1-7-1, Konan, Minato-ku, Tokyo, Japan) owned by Sony to its consolidated subsidiary, Sony Life Insurance Co., Ltd. (President: Katsumi Ihara).

The agreed sale price is 52.8 billion yen. Sony aims to close this sale by the end of September 2014. No material impact on Sony's forecast of its consolidated financial results for the fiscal year ending March 31, 2015 is anticipated as a result of this sale.