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**SONY COMPUTER ENTERTAINMENT TO BEGIN
“PLAYSTATION®BB” SERVICES ON PLAYSTATION®2**
More Entertainment, More Fun on PlayStation®2

Tokyo, February 13, 2002 – Sony Computer Entertainment Inc. (SCEI) announced today that it would commence “PlayStation®BB” services using PlayStation®2 as a home terminal from April 2002.

“PlayStation BB” is a platform to enjoy broadband network services provided through PlayStation 2 connected to a TV monitor and to the always-on broadband networks. Taking advantage of the penetration of broadband networks, various interactive broadband content such as games, music, broadcasting and publishing, will become available on TV monitors in the living room. Collaborating with its business partners, SCEI will vigorously develop for PlayStation 2 various broadband services which are more enhanced than what is available on PC’s today.

For “PlayStation BB” services, server hosting/housing and billing/collection services and functions will be provided through SCEI’s partner network providers. Such services and function are supported by DNAS (Dynamic Network Authentication System), SCEI’s proprietary authentication system, to form a comprehensive single platform, which offers secured and copyright protected environment for content providers to unfold their businesses. A wide variety of services as well as connectivity to open networks, such as the existing Internet and mobile phones, are also made possible.

For the users who receive Broadband Unit for PlayStation 2 from SCEI’s allied network providers, the company will offer “Broadband Navigator” for enjoying broadband content in the living room. With “Broadband Navigator”, not only will users be able to experience games, music and movies in a unified way as if switching TV channels, but also become able to enjoy the existing Internet content based on HTML/XML*.

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Basic functions of “Broadband Navigator” are as follows:

- PlayStation 2 Emulator / PlayStation 2 Player
Enables to play PlayStation and PlayStation 2 software titles download (e-Distribution) from the networks on to the HDD.
- Mailing / instant messaging
Enables to send and receive mails and instant messages by issuing user ID’s.
- PlayStation jukebox
Enables to play music downloaded from the networks on to the HDD.
- RealPlayer® (provided by RealNetworks®, Inc.)
Enables to play streaming videos through the networks.

Using the powerful hardware assets of PlayStation 2 and by adding various network interfaces and firmware, SCEI will aggressively extend “Broadband Navigator” functions to the networked AV, such as personal video recorder (PVR) with TV tuner, home server, extended DVD video player, and others.

Through “PlayStation BB” services, Sony Computer Entertainment will create and develop a new world of broadband entertainment (e-Broadcasting) through the fusion of games, music, movies, broadcasting and publishing.

* XML (Extended Markup Language) = Language to program environment where broadband content is seamlessly integrated.

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console and PlayStation®2 computer entertainment system. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd. and Sony Computer Entertainment Korea Inc., develops, publishes, markets and distributes software, and manages the third party licensing programs for these two platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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