

Supplemental Information for FY2008 Earnings

May 14, 2009
Sony Corporation
Investor Relations

1. Unit Sales

(mln units)

	FY03	FY04	FY05	FY06	FY07	FY08 Jan. Fct	FY08 Act	FY09 Fct
Walkman® Digital Music Players	-	0.85	4.50	4.50	5.80	7.00	7.00	6.30
Handycam® Video Cameras	6.60	7.35	7.60	7.45	7.70	6.20	6.20	5.30
Cyber-shot Compact Digital Cameras	10.00	14.00	13.50	17.00	23.50	21.50	22.00	20.00
Blu-ray Disc Recorders	-	-	-	-	-	0.50	0.50	0.70
Blu-ray Disc Players	-	-	-	-	-	2.20	2.20	3.50
DVD Players*	8.50	9.30	8.00	7.90	8.50	9.00	9.70	9.00
BRAVIA LCD TVs	0.43	1.00	2.80	6.30	10.60	15.00	15.20	15.00
VAIO PCs	3.20	3.30	3.70	4.00	5.20	5.80	5.80	6.20

* From FY08 DVD Players include portable DVD players (FY07 numbers reclassified accordingly)

2. Sales and Capital Expenditures for Semiconductors and LCD

(bln yen)

	FY03	FY04	FY05	FY06	FY07	FY08 Jan. Fct	FY08 Act	FY09 Fct
Semiconductors								
Sales*	400	455	490	780	850	580	580	490
Capital Expenditures*	80	150	140	150	90	80	80	35
LCD								
Sales	130	160	130	140	130	90	90	60
Capital Expenditures**	5	24	24	18	5	5	5	3

* From FY04, in association with the business integration of Sony Group's semiconductor manufacturing businesses, included within these figures are sales and capital expenditures for Sony's semiconductor manufacturing business previously reported within the Game segment.

** Capital Expenditures for FY04 include 18.5 billion yen in order to acquire IDTech's Yasu Facility.

3. PlayStation Hardware and Software Unit Sales*

(mln unit)

	FY07					FY08				
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
Hardware										
PlayStation 2	2.65	3.23	5.37	2.41	13.66	1.51	2.50	2.52	1.38	7.91
PlayStation Portable	2.09	2.54	5.74	3.44	13.81	3.72	3.18	5.09	2.12	14.11
PLAYSTATION 3	0.68	1.31	4.88	2.25	9.12	1.56	2.43	4.46	1.61	10.06
Software										
PlayStation 2	31.1	38.0	60.9	24.0	154.0	19.3	23.2	29.7	11.3	83.5
PSP	9.8	12.6	18.3	14.8	55.5	11.8	11.8	15.5	11.2	50.3
PLAYSTATION 3	4.7	10.4	26.0	16.8	57.9	22.8	21.2	40.8	18.9	103.7

<< FY09 Forecast >>

May Fct

PS2 Hardware: 5 mln units
PSP Hardware: 15 mln units
PS3 Hardware: 13 mln units
PS2+PSP+PS3 packaged-based Software: 240 mln units*

* FY09 sales over the network are expected to triple YoY to approx. 50 billion yen.

4. Exchange Rates Trends

(yen)

	FY07					FY08				
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
US\$										
Market rate (simple average)	120	117	112	104	113	104	107	95	93	100
Market rate (weighted average)*	123	116	113	103	113	103	107	96	93	103
Forward contract rate	114	118	118	108	115	104	102	115	93	104
Euro										
Market rate (simple average)	161	160	162	156	160	162	160	125	120	142
Market rate (weighted average)*	161	160	162	156	161	162	159	126	120	145
Forward contract rate	161	162	162	157	161	158	163	146	122	152

* Weighted average rate based upon the net exports amount of each month