

Supplemental Information for Q1 FY2008 Earnings

July 29, 2008
Sony Corporation
Investor Relations

1. Unit Sales

(mln units)

| | FY00 | FY01 | FY02 | FY03 | FY04 | FY05 | FY06 | FY07 | FY08 | |
|--------------------------------|------|------|------|-------|-------|-------|-------|-------|---------|-------|
| | | | | | | | | | May Fct | Fct |
| Walkman® Digital Music Players | - | - | - | - | 0.85 | 4.50 | 4.50 | 5.80 | 7.00 | 7.00 |
| Handycam® Video Cameras | 5.50 | 5.40 | 5.75 | 6.60 | 7.35 | 7.60 | 7.45 | 7.70 | 7.70 | 7.70 |
| Cyber-shot Digital Cameras | 2.60 | 3.40 | 5.60 | 10.00 | 14.00 | 13.50 | 17.00 | 23.50 | 26.00 | 26.00 |
| Blu-ray Disc Recorders | - | - | - | - | - | - | - | - | - | 0.60 |
| Blu-ray Disc Players | - | - | - | - | - | - | - | - | - | 2.50 |
| DVD Players* | 4.00 | 5.00 | 7.00 | 8.50 | 9.30 | 8.00 | 7.90 | 8.50 | 9.00 | 9.00 |
| DVD Recorders | - | - | 0.02 | 0.65 | 1.70 | 2.00 | 1.85 | 1.70 | 1.80 | 1.80 |
| BRAVIA LCD TVs | - | - | - | 0.43 | 1.00 | 2.80 | 6.30 | 10.60 | 17.00 | 17.00 |
| VAIO PCs | 2.50 | 3.50 | 3.10 | 3.20 | 3.30 | 3.70 | 4.00 | 5.20 | 6.80 | 6.80 |

* From FY08 DVD Players include portable DVD players (FY07 numbers reclassified accordingly)

2. Sales and Capital Expenditures for Semiconductors and LCD

(bln yen)

| | FY00 | FY01 | FY02 | FY03 | FY04 | FY05 | FY06 | FY07 | FY08 | |
|------------------------|------|------|------|------|------|------|------|------|---------|-----|
| | | | | | | | | | May Fct | Fct |
| Semiconductors | | | | | | | | | | |
| Sales* | 367 | 300 | 340 | 400 | 455 | 490 | 780 | 850 | 650 | 650 |
| Capital Expenditures* | 90 | 50 | 41 | 80 | 150 | 140 | 150 | 90 | 110 | 110 |
| LCD | | | | | | | | | | |
| Sales | 70 | 67 | 85 | 130 | 160 | 130 | 140 | 130 | 130 | 130 |
| Capital Expenditures** | 6 | 42 | 8 | 5 | 24 | 24 | 18 | 5 | 5 | 5 |

* As of the fiscal year ended March 31, 2005 (FY04), in association with the business integration of Sony Group's semiconductor manufacturing businesses, included within these figures are sales and capital expenditures for Sony's semiconductor manufacturing business previously reported within the Game segment.

** Capital Expenditures for the fiscal year ended March 31, 2002 (FY01) include investment of 10 billion yen in ST-LCD.

** Capital Expenditures for the fiscal year ended March 31, 2005 (FY04) include 18.5 billion yen in order to acquire IDTech's Yasu Facility.

3. PlayStation Hardware and Software Unit Sales*

(mln unit)

| | FY07 | | | | | FY08 | | | | |
|----------------------|------|------|------|------|-------|------|----|----|----|----|
| | Q1 | Q2 | Q3 | Q4 | FY | Q1 | Q2 | Q3 | Q4 | FY |
| Hardware | | | | | | | | | | |
| PlayStation 2 | 2.66 | 3.28 | 5.40 | 2.39 | 13.73 | 1.51 | | | | |
| PlayStation Portable | 2.13 | 2.58 | 5.76 | 3.42 | 13.89 | 3.72 | | | | |
| PLAYSTATION 3 | 0.70 | 1.31 | 4.90 | 2.33 | 9.24 | 1.56 | | | | |
| Software | | | | | | | | | | |
| PlayStation 2 | 31.1 | 38.0 | 60.9 | 24.0 | 154.0 | 19.3 | | | | |
| PSP | 9.8 | 12.6 | 18.3 | 14.8 | 55.5 | 11.8 | | | | |
| PLAYSTATION 3 | 4.7 | 10.4 | 26.0 | 16.8 | 57.9 | 22.8 | | | | |

<< FY08 Forecast >>

| | May Fct | July Fct |
|-----------------------|---------------|---------------|
| PS2 Hardware: | 9 mln units | 9 mln units |
| PSP Hardware: | 15 mln units | 15 mln units |
| PS3 Hardware: | 10 mln units | 10 mln units |
| PS2+PSP+PS3 Software: | 250 mln units | 250 mln units |

4. Exchange Rates Trends

(yen)

| | FY07 | | | | | FY08 | | | | |
|---------------------------------|------|-----|-----|-----|-----|------|----|----|----|----|
| | Q1 | Q2 | Q3 | Q4 | FY | Q1 | Q2 | Q3 | Q4 | FY |
| US\$ | | | | | | | | | | |
| Market rate (simple average) | 120 | 117 | 112 | 104 | 113 | 104 | | | | |
| Market rate (weighted average)* | 123 | 116 | 113 | 103 | 113 | 103 | | | | |
| Forward contract rate | 114 | 118 | 118 | 108 | 115 | 104 | | | | |
| Euro | | | | | | | | | | |
| Market rate (simple average) | 161 | 160 | 162 | 156 | 160 | 162 | | | | |
| Market rate (weighted average)* | 161 | 160 | 162 | 156 | 161 | 162 | | | | |
| Forward contract rate | 161 | 162 | 162 | 157 | 161 | 158 | | | | |

* Weighted average rate based upon the net exports amount of each month