

Supplemental Information for FY2007 Earnings

October 25, 2007  
Sony Corporation  
Investor Relations

1. Unit Sales

(mln units)

	FY00	FY01	FY02	FY03	FY04	FY05	FY06	FY07	
								July Fct	Fct
Walkman® Digital Music Players	-	-	-	-	0.85	4.50	4.50	5.00	5.00
Handycam® Video Cameras	5.50	5.40	5.75	6.60	7.35	7.60	7.45	7.50	7.50
Cyber-shot Digital Cameras	2.60	3.40	5.60	10.00	14.00	13.50	17.00	20.00	22.00
DVD Players	4.00	5.00	7.00	8.50	9.30	8.00	7.90	7.00	7.00
DVD Recorders	-	-	0.02	0.65	1.70	2.00	1.85	1.70	1.70
BRAVIA LCD TVs	-	-	-	0.43	1.00	2.80	6.30	10.00	10.00
LCD Rear-Projection TVs	-	-	-	0.25	0.65	1.05	1.10	0.70	0.40
CRT Televisions	11.30	10.00	10.00	9.40	9.50	6.80	4.70	2.80	2.80
VAIO PCs	2.50	3.50	3.10	3.20	3.30	3.70	4.00	4.60	5.00
Outside Japan	1.10	1.80	1.80	2.10	2.30	2.70	3.10	-	-
Japan	1.40	1.70	1.30	1.10	1.00	1.00	0.90	-	-

2. Sales and Capital Expenditures for Semiconductors and LCD

(bln yen)

	FY00	FY01	FY02	FY03	FY04	FY05	FY06	FY07	
								July Fct	Fct
Semiconductors									
Sales*	367.0	300.0	340.0	400.0	455.0	490.0	780.0	840.0	840.0
Capital Expenditures*	90.0	50.0	41.0	80.0	150.0	140.0	150.0	130.0	130.0
LCD									
Sales	70.0	67.0	85.0	130.0	160.0	130.0	140.0	130.0	130.0
Capital Expenditures**	6.0	42.0	8.0	5.0	24.0	24.0	18.0	8.0	8.0

\*As of the fiscal year ended March 31, 2005 (FY04), in association with the business integration of Sony Group's semiconductor manufacturing businesses, included within these figures are sales and capital expenditures for Sony's semiconductor manufacturing business previously reported within the Game segment.

\*\*Capital Expenditures for the fiscal year ended March 31, 2002 (FY01) include investment of 10 billion yen in ST-LCD.

\*\*Capital Expenditures for the fiscal year ended March 31, 2005 (FY04) include 18.5 billion yen in order to acquire IDTech's Yasu Facility.

3. PlayStation Hardware and Software Unit Sales\*

(mln unit)

	FY06					FY07				
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
Hardware										
PlayStation 2	2.33	3.41	6.75	2.42	14.91	2.70	3.28			
PlayStation Portable	1.41	2.02	4.71	1.63	9.77	2.14	2.58			
PLAYSTATION 3			1.66	1.91	3.57	0.71	1.31			
Software										
PlayStation 2	32.7	47.2	78.6	35.1	193.6	31.1	38.0			
PSP	9.3	13.2	21.3	11.1	54.9	9.9	12.6			
PLAYSTATION 3			5.3	8.1	13.4	4.7	10.3			

<< FY07 Forecast >>

	May Fct	July Fct	Oct. Fct
PS2 Hardware:	10 mln units	10 mln units	12 mln units
PSP Hardware:	9 mln units	9 mln units	10 mln units
PS3 Hardware:	11 mln units	11 mln units	11 mln units
PS2+PSP+PS3 Software:	250 mln units	250 mln units	250 mln units

\* Beginning with Q1 FY07, the method of reporting hardware and software unit sales has been changed from production shipments to recorded sales.

4. Exchange Rates Trends

(yen)

	FY06					FY07				
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
US\$										
Average market rate	113	115	117	119	116	120	117			
Weighted average market rate*	114	115	117	118	116	123	116			
Forward contract rate	113	113	115	117	114	114	118			
Euro										
Average market rate	142	147	150	155	149	161	160			
Weighted average market rate*	142	147	150	155	150	161	160			
Forward contract rate	142	146	149	155	149	161	162			

\*Rates based upon the net export amounts of each month