

Electronics Performance by Product Category (Unaudited)

(Billions of yen, millions of U.S. dollars)

Three months ended September 30

Sales and operating revenue	2002	2003	Change	2003
Audio				
Customers	¥ 171.9	¥ 159.5	-7.2%	\$ 1,437
Intercategory and intersegment	0.6	1.9		17
Total	172.5	161.4	-6.4	1,454
Video				
Customers	214.4	216.5	+1.0	1,951
Intercategory and intersegment	2.0	0.2		2
Total	216.4	216.7	+0.1	1,953
Televisions				
Customers	212.8	214.0	+0.6	1,928
Intercategory and intersegment	3.4	0.8		7
Total	216.2	214.8	-0.6	1,935
Information and Communications				
Customers	184.2	206.3	+12.0	1,859
Intercategory and intersegment	3.4	1.2		11
Total	187.6	207.5	+10.6	1,870
Semiconductors				
Customers	51.1	64.6	+26.4	582
Intercategory and intersegment	55.0	62.9		567
Total	106.1	127.5	+20.2	1,149
Components				
Customers	127.5	158.6	+24.4	1,429
Intercategory and intersegment	43.0	44.8		404
Total	170.5	203.4	+19.3	1,833
Other				
Customers	115.8	135.4	+16.9	1,219
Intercategory and intersegment	169.0	61.5		554
Total	284.8	196.9	-30.9	1,773
Elimination (intercategory)	(126.1)	(117.6)		(1,060)
Total	¥ 1,228.0	¥ 1,210.6	-1.4%	\$ 10,907
Operating income (loss)	2002	2003	Change	2003
Audio	¥ 17.6	¥ 15.1	-14.2%	\$ 136
Video	32.4	24.1	-25.6	217
Televisions	7.6	2.4	-68.4	22
Information and Communications	(5.4)	(0.9)	—	(8)
Semiconductors	1.9	7.7	+305.3	69
Components	8.5	14.4	+69.4	130
Other	(17.6)	(1.9)	—	(17)
Sub Total	45.0	60.9	+35.3	549
Corporate and elimination (intercategory)	(18.7)	(25.1)	—	(227)
Total	¥ 26.3	¥ 35.8	+36.2%	\$ 322

Notes:

- The above table is a breakdown of Electronics sales and operating revenue and operating income (loss) in Sony's business segment information. The Electronics segment is managed as a single operating segment by Sony's management. However, Sony believes that the information in this table is useful to investors in understanding the sales contributions of the products in this business segment. In addition, commencing with the first quarter ended June 30, 2003, Sony has partly realigned its product category configuration in the Electronics segment. Accordingly, results of the previous year have been reclassified as follows:

<u>Main Product</u>	<u>Previous Product Category</u>	→	<u>New Product Category</u>
Set-top box	"Televisions"	→	"Video"
Computer display	"Information and Communications"	→	"Televisions"
LCD television	"Information and Communications"	→	"Televisions"
CRT	"Components"	→	"Televisions"

- 'Other' intercategory and intersegment amounts primarily include transactions with the Game segment.
- Except for Sales and operating revenue in each product category with respect to customers, the above amounts are not measures conforming with U.S. GAAP. Operating income and loss figures by product category reflect allocations of expenses, including the realized gain or loss from foreign exchange contracts, of the Electronics business which Sony believes are reasonable in showing operating results but are not in accordance with US GAAP.

Electronics Performance by Product Category (Unaudited)

(Billions of yen, millions of U.S. dollars)

Six months ended September 30

Sales and operating revenue	2002	2003	Change	2003
Audio				
Customers	¥ 333.4	¥ 301.7	-9.5%	\$ 2,718
Intercategory and intersegment	2.8	3.0		27
Total	336.2	304.7	-9.4	2,745
Video				
Customers	433.4	441.5	+1.9	3,977
Intercategory and intersegment	4.8	1.1		10
Total	438.2	442.6	+1.0	3,987
Televisions				
Customers	432.5	399.6	-7.6	3,599
Intercategory and intersegment	7.4	3.7		33
Total	439.9	403.3	-8.3	3,632
Information and Communications				
Customers	405.7	394.5	-2.8	3,554
Intercategory and intersegment	5.8	3.3		30
Total	411.5	397.8	-3.3	3,584
Semiconductors				
Customers	99.4	117.6	+18.3	1,060
Intercategory and intersegment	97.7	116.7		1,051
Total	197.1	234.3	+18.9	2,111
Components				
Customers	254.0	294.5	+15.9	2,653
Intercategory and intersegment	83.2	84.7		763
Total	337.2	379.2	+12.4	3,416
Other				
Customers	246.0	252.9	+2.8	2,279
Intercategory and intersegment	284.5	135.6		1,222
Total	530.5	388.5	-26.8	3,501
Elimination (intercategory)	(243.7)	(239.9)		(2,161)
Total	¥ 2,446.9	¥ 2,310.5	-5.6%	\$ 20,815
Operating income (loss)				
Audio	¥ 32.6	¥ 22.8	-30.1%	\$ 205
Video	73.2	52.3	-28.6	471
Televisions	16.0	(2.7)	—	(24)
Information and Communications	(4.7)	(4.0)	—	(36)
Semiconductors	6.5	6.5	-0.1	59
Components	23.7	26.9	+13.4	242
Other	(38.1)	(4.3)	—	(39)
Sub Total	109.2	97.5	-10.8	878
Corporate and elimination (intercategory)	(33.8)	(48.9)	—	(440)
Total	¥ 75.4	¥ 48.6	-35.6%	\$ 438

Notes:

- The above table is a breakdown of Electronics sales and operating revenue and operating income (loss) in Sony's business segment information. The Electronics segment is managed as a single operating segment by Sony's management. However, Sony believes that the information in this table is useful to investors in understanding the sales contributions of the products in this business segment. In addition, commencing with the first quarter ended June 30, 2003, Sony has partly realigned its product category configuration in the Electronics segment. Accordingly, results of the previous year have been reclassified as follows:

<u>Main Product</u>	<u>Previous Product Category</u>	→	<u>New Product Category</u>
Set-top box	"Televisions"	→	"Video"
Computer display	"Information and Communications"	→	"Televisions"
LCD television	"Information and Communications"	→	"Televisions"
CRT	"Components"	→	"Televisions"

- 'Other' intercategory and intersegment amounts primarily include transactions with the Game segment.
- Except for Sales and operating revenue in each product category with respect to customers, the above amounts are not measures conforming with U.S. GAAP. Operating income and loss figures by product category reflect allocations of expenses, including the realized gain or loss from foreign exchange contracts, of the Electronics business which Sony believes are reasonable in showing operating results but are not in accordance with US GAAP.