

SONY

Q2 FY2002 Consolidated Results Overview

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Q2 FY02 Consolidated Results

(bln yen)	Q2'01	Q2'02	YoY Change (%, bln yen)	YoY Change (LC base*)
Sales & operating revenue	1,781	1,790	+0.5%	+0.2%
Operating income (loss)	-3	51	+54	+41
Income before income taxes	0.6	49	+48	
Net income (loss)	-13	44	+57	

*Calculation based on the assumption of no change in currency exchange rates of yen to foreign currency denominations (Local Currency Basis)

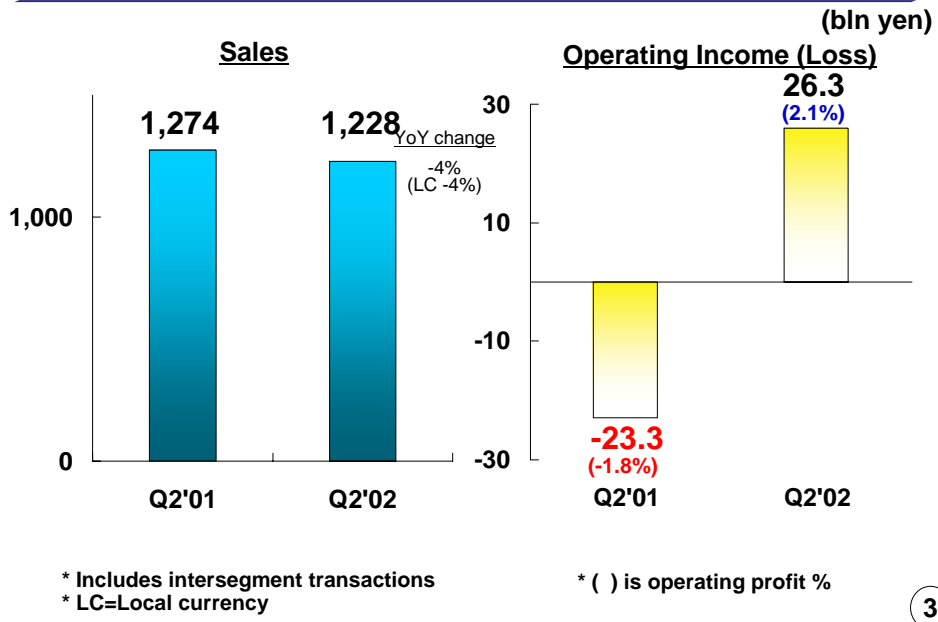
Impact of Currency Exchange

Sales and operating revenue: approx +6 bln yen

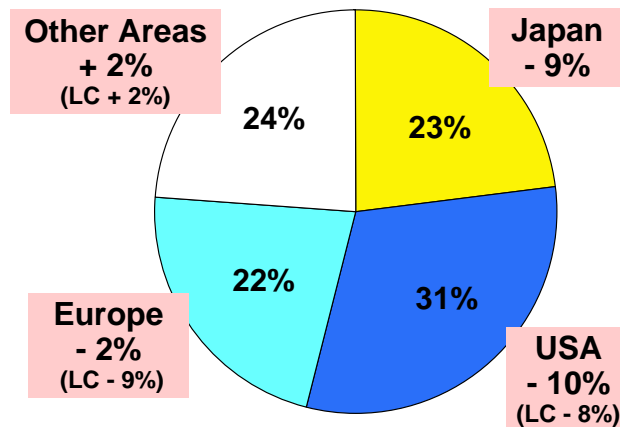
Operating income: approx +13 bln yen

Avg. rate	Q2'01	Q2'02
1 \$	121 yen	118 yen
1 Euro	107 yen	116 yen

Electronics Q2 FY02



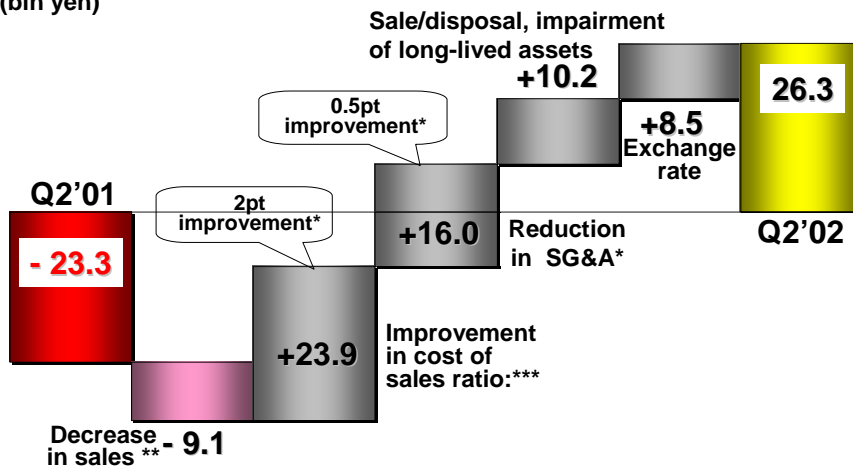
Electronics Sales by Area Q2 FY02



- * Based on location of customer
- * Change over year earlier period
- * LC = local currency
- * Excluding other operating revenue

Electronics: Operating Profit Breakdown Q2'02

(bln yen)



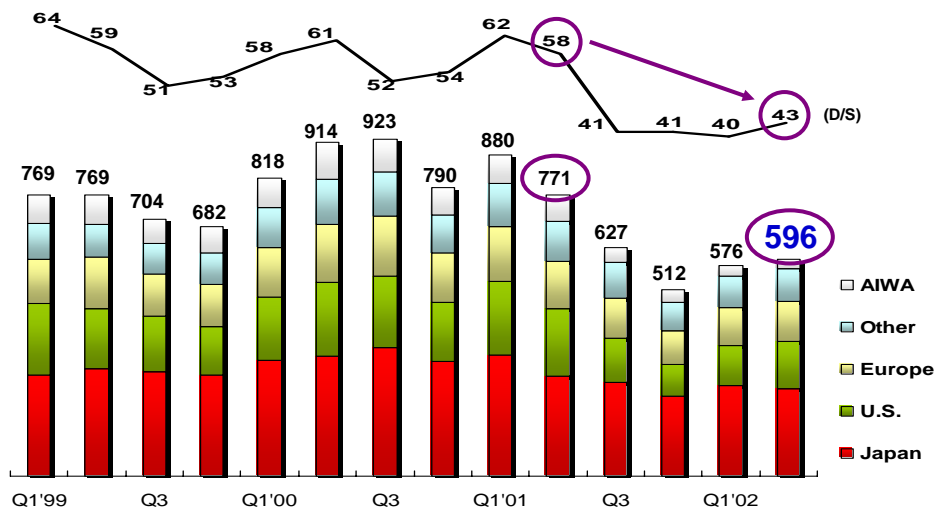
* Revenue basis compared to last fiscal year

** Decrease in sales = change in sales X year earlier period's gross margin

*** Improvement in cost of sales ratio = point improvement in cost of sales ratio X year earlier period's sales

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Electronics Inventory Levels by Area



* Line graph: Days supply (average inventory in quarter divided by average daily sales in quarter)

* Bar chart: Inventory levels (bln yen)

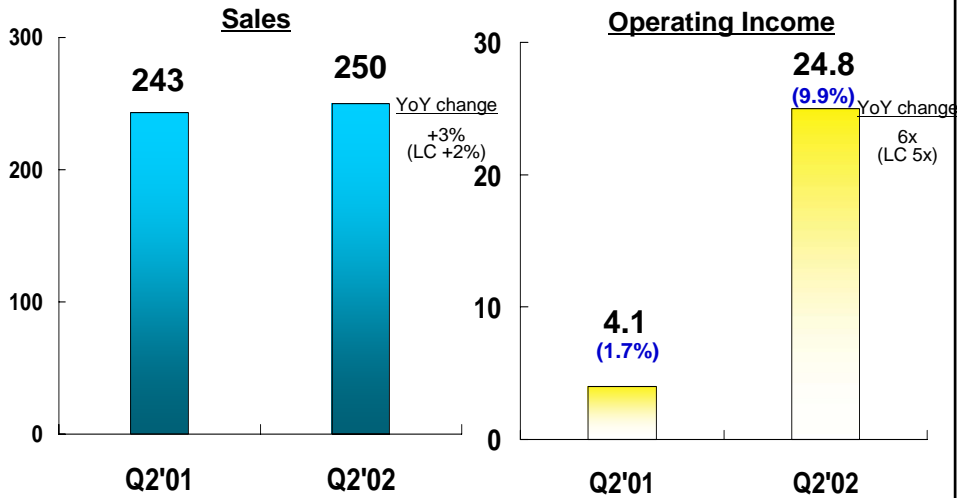
* Inventory figures between Q1'99 to Q4'01 have been restated to reflect business segment changes

* Days supply have been restated only for the period between Q1'01 to Q4'01

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Game Q2 FY02

(bln yen)



* Includes intersegment transactions
* LC=Local currency

* () is operating profit %

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PlayStation H/W,S/W Production Shipments

PS 2 Hardware (mln units)

	Q2'01	Q2'02	Change
Total	4.6	8.3	+79%
Japan	0.9	0.8	-10%
N. America	3.1	4.3	+38%
Europe	0.6	3.2	+416%

PS2 Software (mln units)

	Q2'01	Q2'02	Change
Total	22.7	42.0	+85%
Japan	7.2	7.0	-3%
N. America	11.3	24.0	+112%
Europe	4.2	11.0	+162%

PS/PSone Hardware (mln units)

	Q2'01	Q2'02	Change
Total	2.8	1.9	-33%
Japan	0.1	0.2	+91%
N. America	1.0	1.1	+10%
Europe	1.7	0.6	-65%

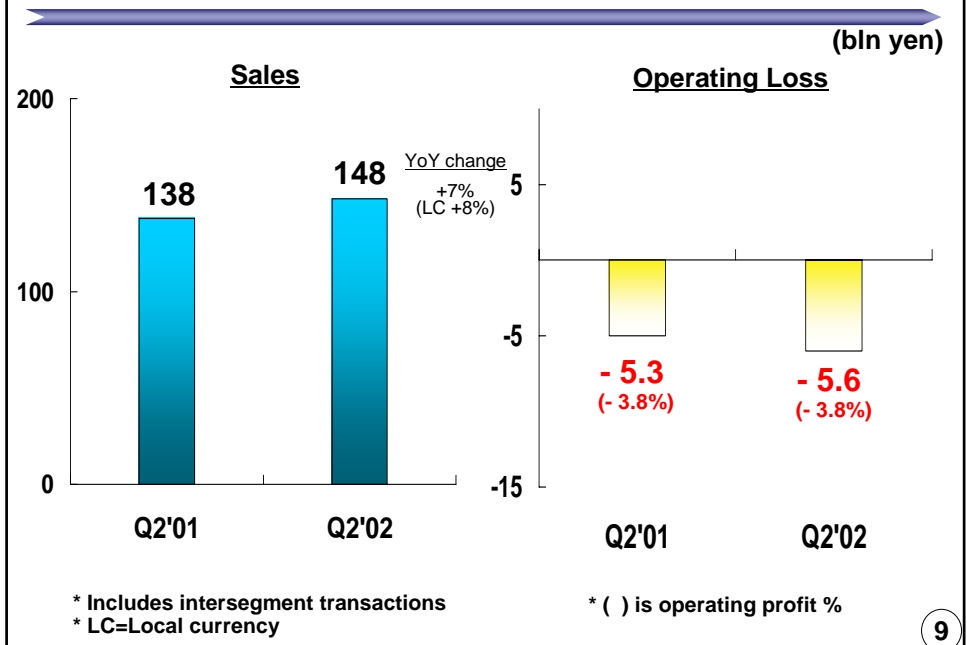
PS/PSone Software (mln units)

	Q2'01	Q2'02	Change
Total	19.0	16.0	-16%
Japan	4.0	2.0	-50%
N. America	8.0	9.0	+13%
Europe	7.0	5.0	-29%

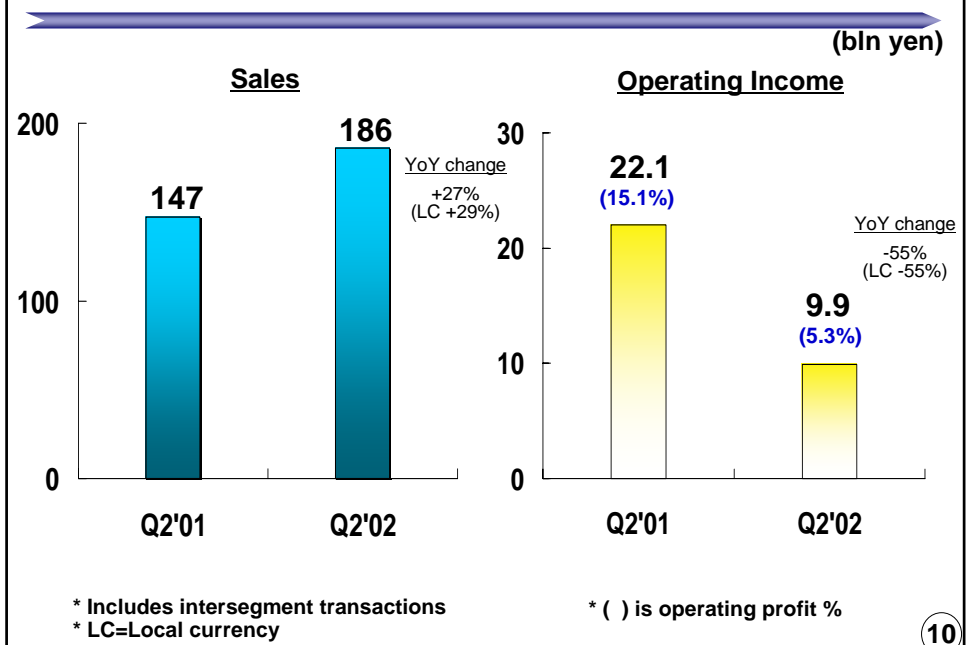
* Production shipment units of hardware and software are counted upon shipment of the products from manufacturing bases. Sales of such products are recognized when the products are delivered to customers.

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Music Q2 FY02

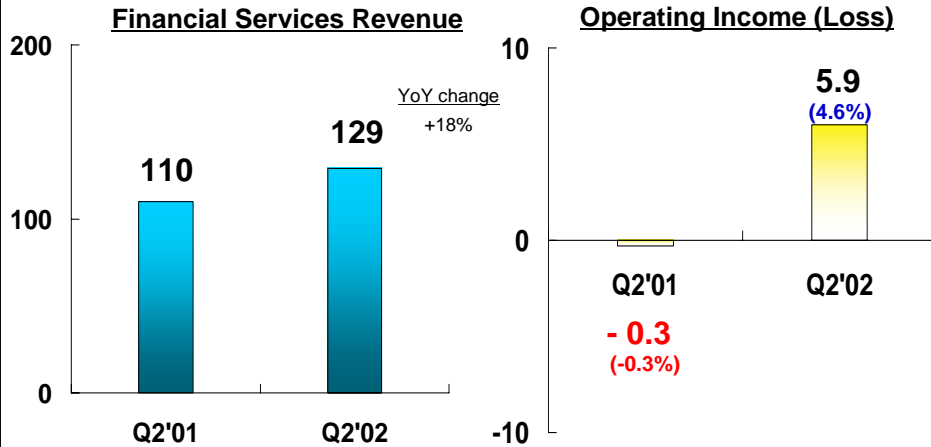


Pictures Q2 FY02



Financial Services Q2 FY02

(bln yen)



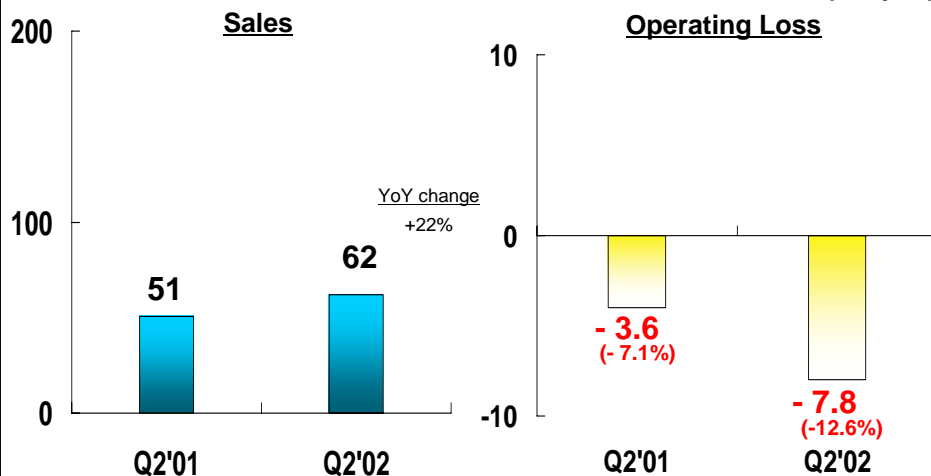
* Includes intersegment transactions

* () is operating profit %

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Other Q2 FY02

(bln yen)



* Includes intersegment transactions

* () is operating profit %

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FY2002 Forecast

As of Oct 28, 2002

(bln yen)	FY01	FY02E	YoY change	Jul Forecast
Sales & operating revenue	7,578	7,600	+0.3%	7,700
Operating income	135	280	2.1x	280
Income before income taxes	93	310	3.3x	310
Net income	15	180	11.8x	150
Capex	327	280	- 14.3%	280
Depreciation & Amortization *	354	350	- 1.2%	350
(of that, dep. for tangible assets)	298	260	- 12.6%	260

Foreign Exchange Rates

Actual

Forecast Assumption

1US\$

124yen

121yen

118yen

1Euro

109yen

115yen

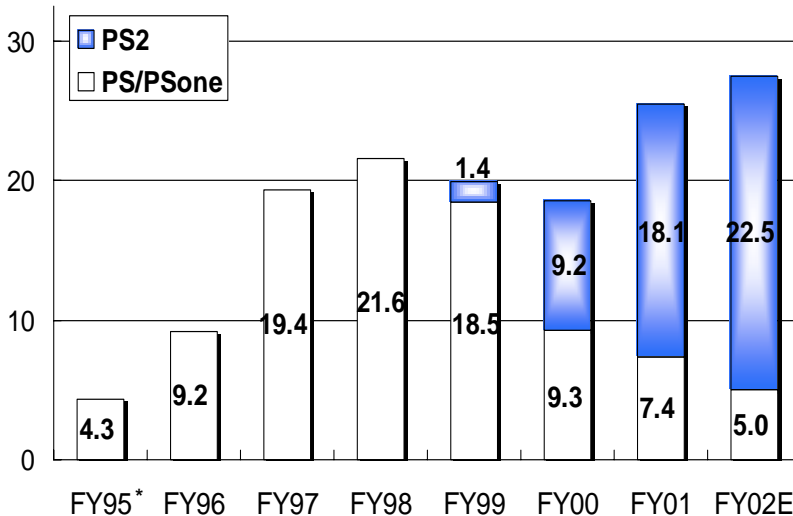
115yen

*Including amortization expenses for intangible assets and for deferred insurance acquisition costs

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Playstation H/W Production Shipments & Forecast

(mln units)

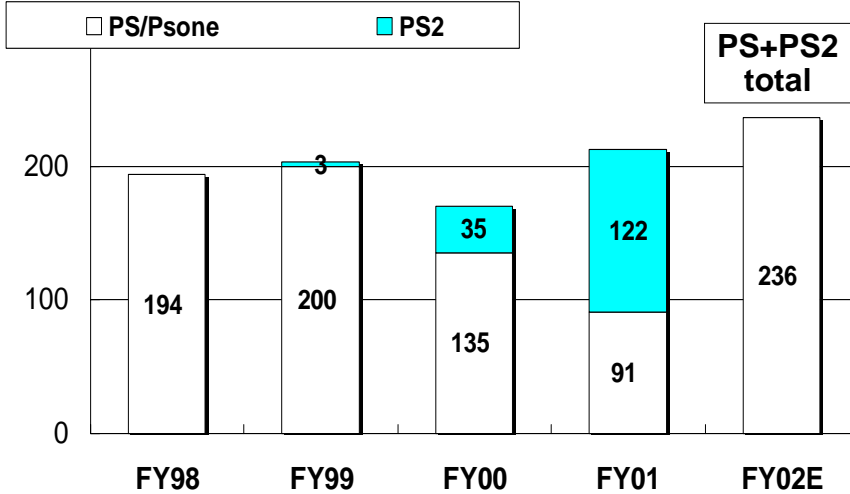


*Cumulative between Dec '94 to Mar '96

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Playstation Software Shipments & Forecast

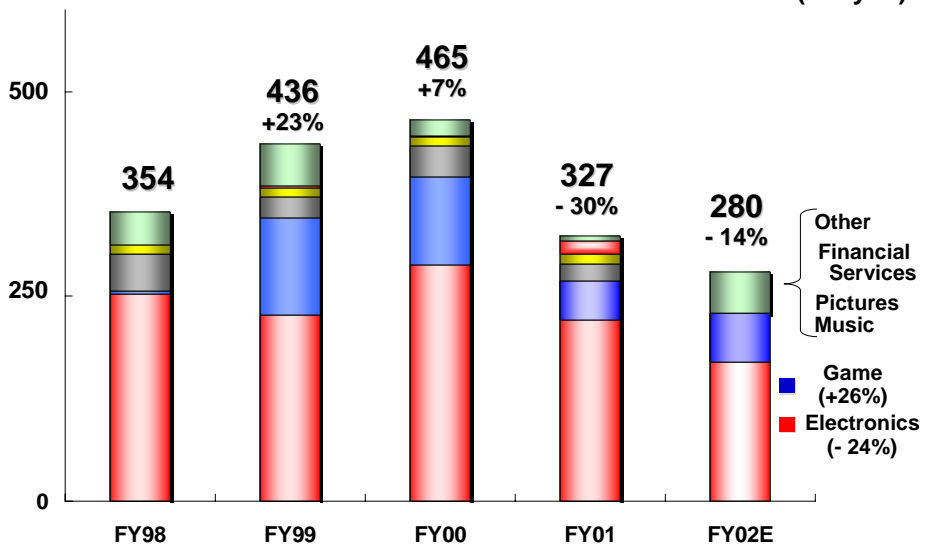
(mln units)



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FY02 Capex Forecast

(bln yen)



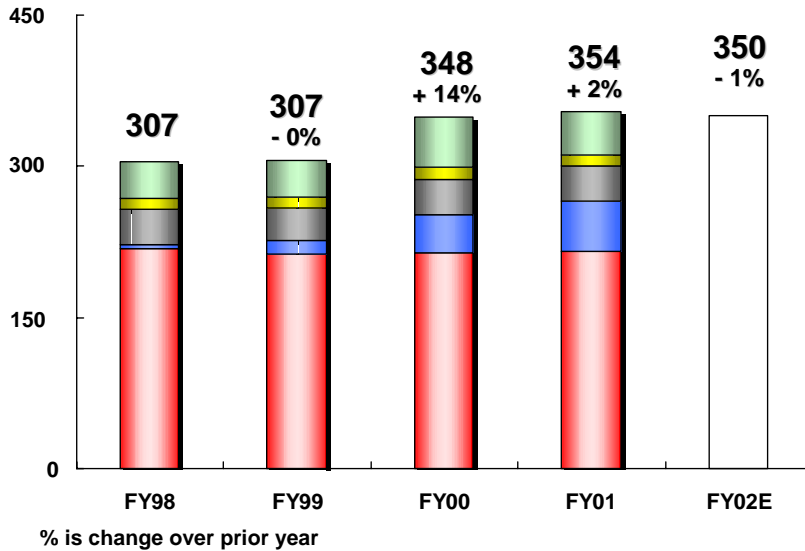
% is change over prior year

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FY02 Depreciation & Amortization Forecast

Including amortization of intangible assets and amortization of deferred insurance acquisition costs

(bln yen)



Sony Ericsson Mobile Communications



Q3-2002 Results

Jul. - Sep. 2002

US GAAP Mil.Euro

Net Sales 869

Net Income - 93

Number of units shipped 5 Million units

*Figures for the same period of the previous year are not available.

*SEMC is counted as an affiliated company accounted at equity method for Sony and 50% of its net income (loss) will be recorded in net income of Sony's consolidated statements of income.

(Reference Data) Exchange Rates Trends (yen)

FY2002	Q1	Q2	Q3	Q4	FY
US\$					
average market rate	126	118			
*weighted average market rate	126	118			
fwd. contract rate	128	121			
Euro					
average market rate	115	116			
*weighted average market rate	115	116			
fwd. contract rate	115	117			

FY2001	Q1	Q2	Q3	Q4	FY
US\$					
average market rate	122	121	123	132	124
*weighted average market rate	122	121	122	131	123
fwd. contract rate	119	121	119	117	119
Euro					
average market rate	106	107	109	115	109
*weighted average market rate	106	107	109	115	108
fwd. contract rate	107	107	107	108	107

*The above rates are the weighted average rates based upon the net export amounts of each month