

Sony places a high priority on ensuring accurate disclosure and effective communication with its stakeholders. Sony published environmental reports in 1994, 1997, 1999 and 2001. In light of the increasing attention given to companies' social accountability, in 2002 Sony published its first Social and Environmental Report. In 2003, Sony widened the scope of information in the report to include more comprehensive information on corporate social responsibility (CSR) and renamed it the "CSR Report." Sony's CSR Report 2007 has been prepared using this format.

Reporting Scope and Period

This report summarizes the CSR activities of the Sony Group worldwide during fiscal 2006 (the fiscal year that began on April 1, 2006, and ended on March 31, 2007). It also includes reporting on some material activities, such as major organizational changes, up to June 21, 2007.

Composition of Report

- Sony discloses its operating and financial results in the Annual Report and information on CSR activities in the CSR Report.
- Sony's CSR Report 2007 is made up of a printed report and website components. The printed report provides information relevant to key CSR topics, while the website contains supplemental data, as well as an electronic version of the report. For links to more detailed information, please see "For more information >>" indicators in the printed document.
- In light of increasing stakeholder interest and their importance in the context of Sony's business as a whole, four significant themes are specifically featured: climate change, supply chain management, innovation and China. The remainder of the report is organized into five sections (Management, Product Responsibility, Employees, Community and Environment).
- Comments from stakeholders, including external experts and employees, are included.
- Messages from top management and outside directors are included.
- Sony has obtained third-party verification to ensure the reliability of environmental data reported and to facilitate the ongoing improvement of its environmental management.
- This report is published in Japanese, English and Chinese.
- Guidelines referenced in the preparation of this report are as follows: *2006 Sustainability Reporting Guidelines*, published by the Global Reporting Initiative in October 2006 (URL: <http://www.globalreporting.org/>); *Environmental Reporting Guidelines (Fiscal 2003 Version)*, published by Japan's Ministry of the Environment; and *Environmental Reporting Guidelines 2001 with Focus on Stakeholders*, published by Japan's Ministry of Economy, Trade and Industry. For comparative tables that are covered in *2006 Sustainability Reporting Guidelines*, please refer to the website.

Sony Group and Company Names

In this report, the name "Sony" refers to the Sony Group, while "Sony Corporation" refers to the parent company. The Sony Group includes Sony Corporation and all consolidated subsidiaries in which Sony Corporation holds a capital stake of more than 50%. Some of the descriptions and data also reflect information of joint ventures, such as ST Liquid Crystal Display Corporation (Japan), Sony Ericsson Mobile Communications Japan, Inc., and certain others, in which Sony holds a capital stake of 50%.

Sony's CSR Report Website: <http://www.sony.net/csr/report>

About the cover:

The cover of this report represents the many multi-faceted interactions between Sony and society, and the new harmony created between them. (Designed by Creative Center, Sony Corporation)

* "For the Next Generation" is the descriptive phrase used for Sony's CSR activities, which aim to help create a sustainable society.