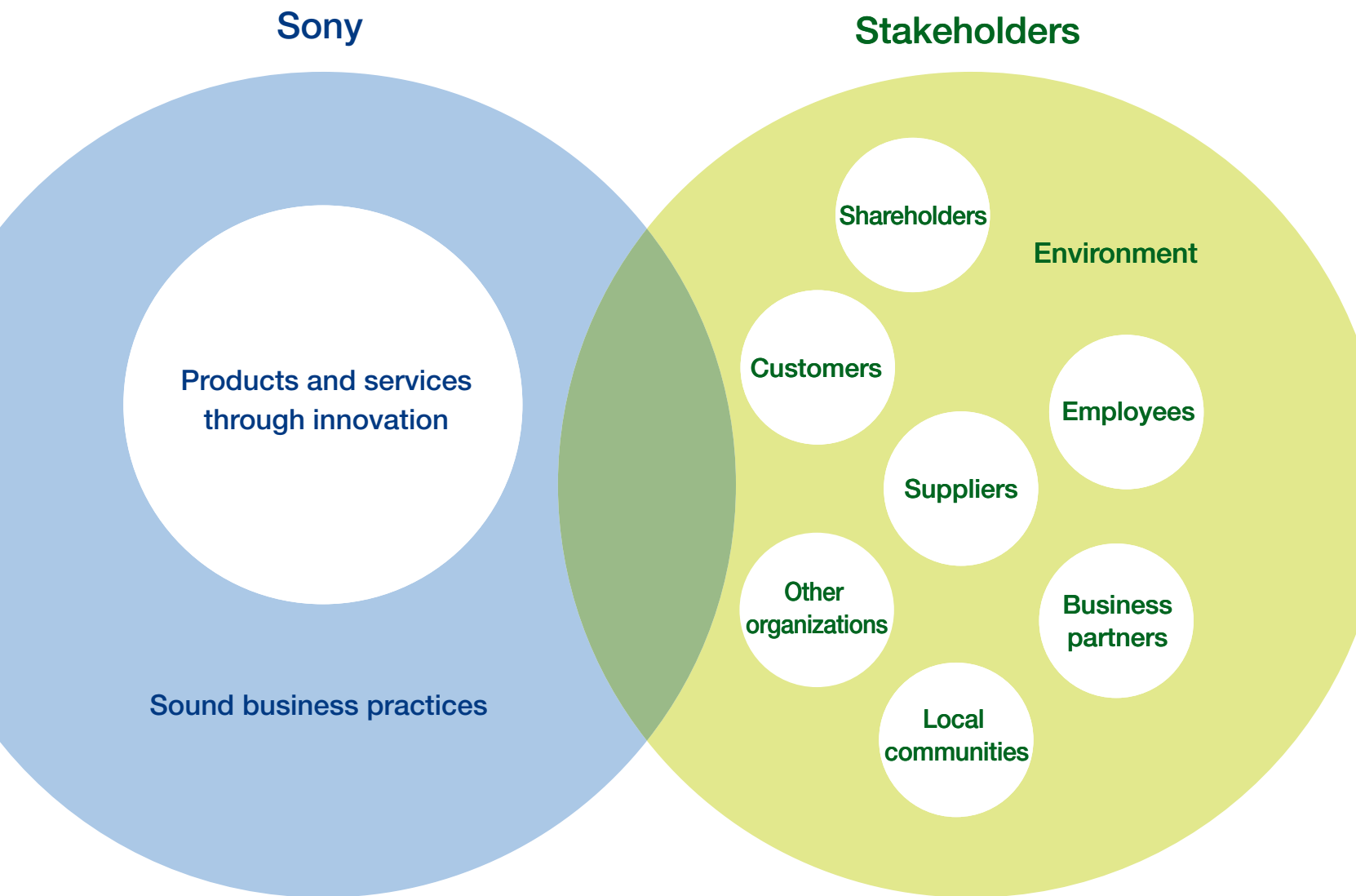


Sony's Views on Corporate Social Responsibility (CSR)

The core responsibility of the Sony Group to society is to pursue the enhancement of corporate value through innovation and sound business practices. The Sony Group recognizes that its businesses have direct and indirect impact on the societies in which it operates. Sound business practices require that business decisions give due consideration to the interests of Sony stakeholders, including shareholders, customers, employees, suppliers, business partners, local communities and other organizations. The Sony Group will endeavor to conduct its business accordingly.



About CSR Report 2005

Sony places a high priority on ensuring accurate disclosure and effective communications with its stakeholders. Sony published environmental reports in 1994, 1997, 1999 and 2001. In light of the increasing attention given to companies' social accountability, in 2002 Sony published its first Social and Environmental Report. In 2003, Sony widened the scope of information on its corporate social responsibility described in the report and renamed it the "CSR Report." Sony's CSR Report 2005 is the third using this format.

Reporting Scope and Period

This report summarizes Sony Group CSR activities worldwide during fiscal 2004 (the fiscal year beginning on April 1, 2004 and ended on March 31, 2005). It also includes reporting on some material activities, such as major organizational changes and incidents, up to July 1, 2005.

Sony Group and Company Names

In this report, the term "Sony" refers to the Sony Group, while "Sony Corporation" refers to the parent company. The Sony Group includes Sony Corporation and all consolidated subsidiaries in which Sony Corporation holds a capital stake of more than 50%. However, some of the captions and other data included are from joint ventures, such as ST Liquid Crystal Display Corporation (Japan), Sony Ericsson Mobile Communications Japan, Inc., and others, in which Sony holds a capital stake of 50%, and other companies using the Sony trademark.

Environmental Data

Reporting scope for data from sites: Sites certified under ISO 14001 as of March 31, 2004. (See page 46.)

- Data for certain ISO 14001-certified sites overseas has not been included in totals, while totals do contain data from certain non-certified sites that provided such data voluntarily.
- Data included is for fiscal 2004. However, data from certain sites includes estimates.

Reporting scope for product data: Products manufactured and sold by the Sony Group to non-Group customers. Accessories, semiconductors and parts are considered products. Data also includes packaging materials used for products.

Amendment of Data from Previous Years

- Product data for fiscal 2003 has been recalculated.
- Site data forecasts for fiscal 2003 have been recalculated.
- Conversion values used for CO₂ emissions were revised. Accordingly, CO₂ emissions data for all years since fiscal 2000 has been recalculated. Conversion values for power, other than where indicated in a note, are those used by each of the countries included in fiscal 2000.

Units of Measurement

In principle, the units of measurement used in this report are written out in the body of the text, with symbolic notation used in graphs, charts and diagrams.

Symbols are used to write chemical formulas in the text. Carbon dioxide is written as CO₂.

Unit of weight:	tons/t
Unit of volume:	cubic meters/m ³
Unit of heat:	Joules/J
10 ¹² :	Tera/T

Guidelines Referenced

2002 Sustainability Reporting Guidelines, Global Reporting Initiative

Environmental Reporting Guidelines (Fiscal Year 2003 Version), Ministry of the Environment (Japan)

Environmental Reporting Guidelines 2001 with Focus on Stakeholders, Ministry of Economy, Trade and Industry

Information and Data Available at Sony's Website

- Methods and approach used for aggregating environmental data
- Environmental data for each Sony site
- Product environmental data
- List of ISO 14001-certified sites
- Environmental accounting data
- Site reports (environmental and other reports on individual sites)
- History of Sony's environmental activities
- Awards received in recognition of environmental activities
- Response to questionnaire included in CSR Report 2004 (published August 2004)

URL

GRI's website: <http://www.globalreporting.org>
Sony's CSR activities: <http://www.sony.net/csr/>