

DATA

Gathering Environmental Data From Sony's Operations

Regional Data Collection

Once or twice a year, each regional Environmental Conservation Committee gathers data about energy consumption, waste and other environmental areas from the plants and offices in its region. This information is used to check progress in meeting the region's Action Plan targets. The information can also be compiled and forwarded to various sections as needed to help in the revision and refinement of environmental programs.

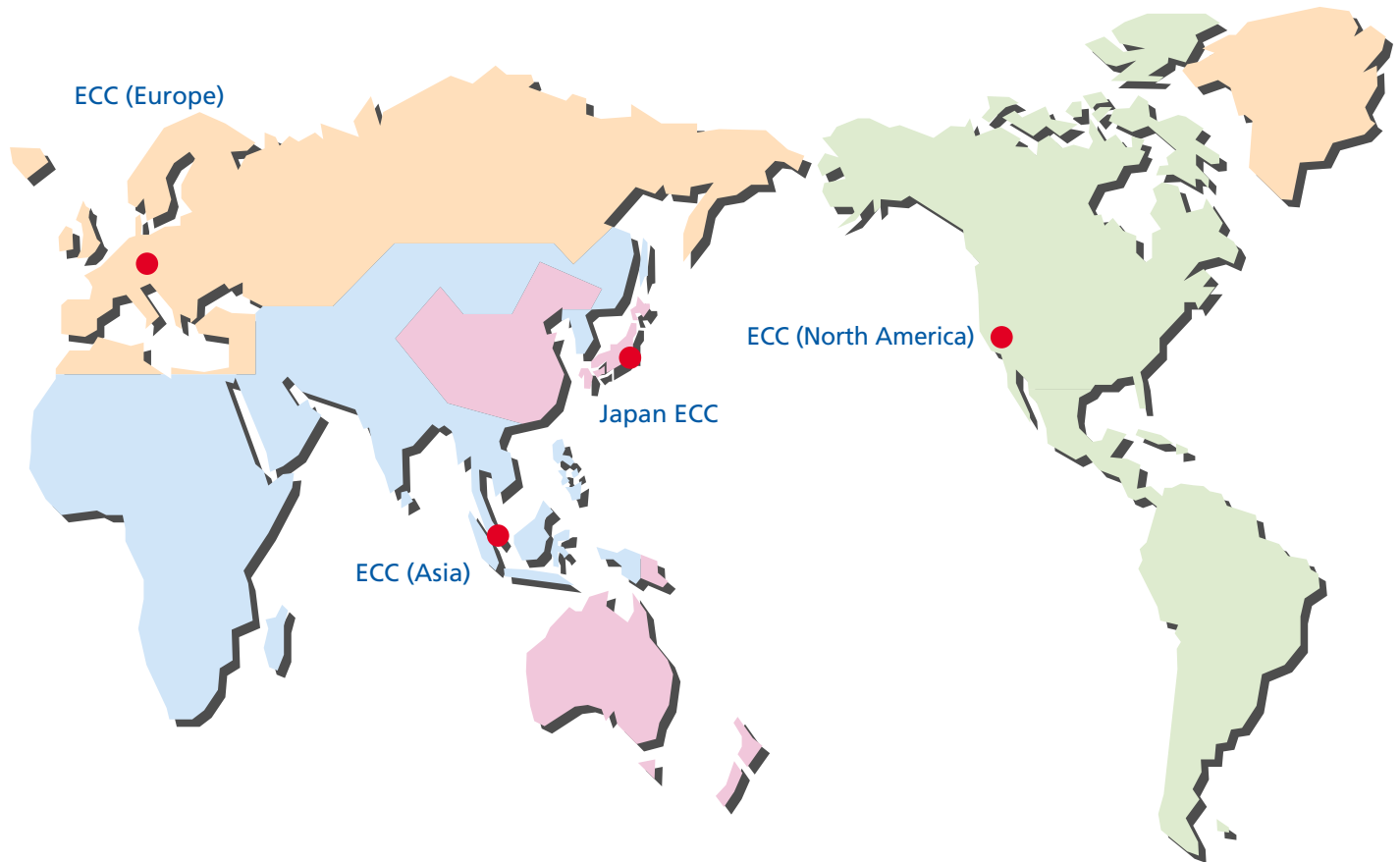
Business Group Audits

From relevant plants in each business group, Sony consolidates data concerning the use of chemicals in manufacturing activities. This data is vital in determining how each Sony product is made. Based on the information obtained, the company studies ways of using smaller amounts of chemicals and possible alternatives. These findings are then incorporated in revisions to the production process.

Global Data Collection

Every year, regional environmental data and chemical use data from the separate business groups are reported to the Environmental Conservation Committee in Japan. Gathering this information allows the company to ascertain the total environmental impact of the Sony Group's business activities. All the ECCs can then discuss the progress made in meeting the objectives of the Environmental Action Plan when they convene at Environmental Conferences. The company is also studying ways to quantify the environmental impact of products themselves.

Regional Environmental Conservation Committees



- Japan ECC
 - ECC (Europe)
 - ECC (North America)
 - ECC (Asia)
- Japan, China, Oceania, parts of Central and South America
Europe, Turkey, the Mediterranean Coast of Africa, the Near East, Russia
The Americas
Asian countries other than Japan, China and Turkey, the Middle East, Africa