

# About CSR Report

Sony published its first environmental report in 1994. In 2003, Sony broadened the scope of the report to include more comprehensive information on corporate social responsibility (CSR) and renamed it the “CSR Report.”

This year, Sony has issued this abridged printed report as an executive summary highlighting Sony’s key CSR activities, while the full CSR Report, including comprehensive information related to its CSR activities and topics of interest to stakeholders, is available at Sony’s CSR website (<http://www.sony.net/csr>). The website also contains an electronic version of this Executive Summary.

We welcome suggestions for further enhancement of Sony’s CSR information disclosure. <http://www.sony.net/csr/>

## Report Scope and Composition

This printed report highlights key worldwide CSR activities of the Sony Group during fiscal year 2008 (April 1, 2008 through March 31, 2009). It also includes reporting on some material activities, such as major organizational changes, through July 2009.

In this report, the “Sony Group” refers to Sony Corporation—the parent company that operates in Japan—and all consolidated subsidiaries in which Sony Corporation holds a capital stake of more than 50%. “Sony” and “the Company” refer to the Sony Group.

The scope of environmental data in this report is Sony Group sites certified under ISO 14001 as of March 31, 2008. All Sony Group manufacturing sites as well as non-manufacturing sites with 100 or more employees are required to obtain ISO 14001 certification.

- Sony discloses its operating and financial results in the Annual Report and information on its CSR activities in the CSR Report and corresponding CSR website.
- This report is published in English and Japanese.
- Guidelines referenced in the preparation of this report are as follows: *2006 Sustainability Reporting Guidelines*, published by the Global Reporting Initiative in October 2006, and *Environmental Reporting Guidelines (Fiscal 2007 Version)*, published by Japan’s Ministry of the Environment. To view the comparative tables covered in the *2006 Sustainability Reporting Guidelines*, please refer to: <http://www.sony.net/csr>
- Sony has obtained third-party verification of reported environmental data. For more information, please see page 20 of this report.

### About the cover:

“make.believe” is the Sony Group Brand Message that symbolizes the spirit of the Sony Group.

“SONY” and “make.believe” are trademarks of Sony Corporation.

“For the Next Generation” is the descriptive phrase used for Sony’s CSR activities, which aim to help create a sustainable society.

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