



PSP®(PLAYSTATION®PORTABLE) BECOMES SLIMMER AND LIGHTER

*New PSP Makes Its Debut To The Market Worldwide In September With Newly Equipped
Video-Out Port*

Tokyo, July 12, 2007 – Sony Computer Entertainment Inc. (SCEI) today unveiled an enhanced design for PSP® (PlayStation®Portable) system (PSP-2000) that has a more streamlined form factor and a video-out port which will become available in stores from September in Japan, North America and Europe.

While succeeding the basic functions and design philosophy of the current PSP including a 4.3 inch wide high resolution LCD screen, overwhelmingly large for a handheld device, new PSP is 33 percent lighter and 19 percent slimmer than the original version, making the all-in-one handheld entertainment system even easier to carry around at approx.189g in weight (weight of current model is approx.280g) and approx.18.6mm in thickness (thickness of current model is approx.23.0 mm).

Adding a video-out port^(*1) enables new PSP users to experience high quality UMD™ (Universal Media Disc) Video, pictures and movies from Memory Stick Duo and game software titles^(*2) on their TVs at home. Also, new PSP is equipped with enhanced feature to temporarily store game data from UMD, reducing load time during game play^(*3). Moreover, the ability to charge the unit through PLAYSTATION®3 or PC via USB cable during data transfer is newly equipped^(*4), further positioning PSP as a true handheld device.

A new PSP comes in three basic colors of “Piano Black”, “Ceramic White”, and “Ice Silver” to meet a variety of lifestyle and preferences for all ages^(*5).

- more-

2-2-2-2 PSP®(PLAYSTATION®PORTABLE) BECOMES SLIMMER AND LIGHTER

During the two and a half years since the launch of PSP in December, 2004 strong support from users worldwide as well as an abundance of exciting software titles from publishers around the world have resulted in PSP achieving cumulative shipment of 25 million units for the hardware and 100 million units for software titles worldwide by March, 2007. The expansion of the PSP platform is being boosted worldwide along with its exciting lineup of software titles as well as the introduction of color variations.

SCEI will continue to further expand the PSP platform and create a new world of computer entertainment with innovative and exciting new titles and a new PSP.

(*1) Video output cables (AV cable/S VIDEO cable/D Terminal AV cable/Component AV cable) are sold separately. Product lineup may differ by country/region.

(*2) Progressive TV and PSP specific cable (D Terminal AV cable or Component AV cable) are necessary to output game software titles for PSP.

(*3) Effect of this feature varies depending on software titles.

(*4) PSP needs to be put in "USB Connection" mode.

(*5) Color variations may differ by country/region.

3-3-3-3 PSP®(PLAYSTATION®PORTABLE) BECOMES SLIMMER AND LIGHTER

PSP®(PlayStation®Portable) (PSP-2000) Product Overview

Product Name	PSP®(PlayStation®Portable)
External dimensions	Approx. 169.4 x 18.6 x 71.4 mm / 6 ¾ x ¾ x 2 ¾ in (width x height x depth) (excludes largest projection)
Weight	Approx. 189g / 6.7 oz (including battery pack)
CPU	PSP CPU (System clock frequency 1-333MHz)
Main Memory	64MB
Display	4.3 inches (16:9) full-transparent type, TFT drive, 480 x 272 pixel, Approximately 16,770,000 colors displayed
Sound	Built-in stereo speakers
Main Input/Output	Wireless LAN (IEEE 802.11b)(Wi-Fi) High Speed USB (USB2.0) (mini-B) Memory Stick PRO Duo™ Analog Video Out
Main Connectors	DC In 5V connector DC Out connector video out/headset connector USB connector Memory Stick Duo™ slot
Key/Switches	Directional buttons (up/down/right/left), analog stick, Action buttons (triangle, circle, cross, square), L/R buttons START button, SELECT button, HOME button POWER/HOLD switch, WLAN switch display button, sound button, volume (+/-) buttons
Power sources	Lithium-Ion rechargeable battery pack AC adaptor USB power supply
Internal disc drive	Read-only UMD™ drive
Supported profile	PSP® (PlayStation® Portable) Game UMD™ Video
Access Control	Region code, parental control
Wireless Communications	Infrastructure mode Ad hoc mode (connects up to 16 consoles)
Supplied Accessories	AC adaptor Battery pack (1200mAh)

- more-

4-4-4-4 PSP®(PLAYSTATION®PORTABLE) BECOMES SLIMMER AND LIGHTER

Supported codec (in Memory Stick)

Video	<ul style="list-style-type: none"> ● Memory Stick Video Format <ul style="list-style-type: none"> ◇ MPEG-4 Simple Profile (AAC LC) ◇ H.264/MPEG-4 AVC Main Profile (AAC LC) ● MP4 File Format <ul style="list-style-type: none"> ◇ MPEG-4 Simple Profile (AAC LC) ◇ H.264/MPEG-4 AVC Main Profile- CABAC only - (AAC LC) / Baseline Profile (AAC LC) ● AVI <ul style="list-style-type: none"> ◇ Motion JPEG (Linear PCM or μ-Lau)
Music	<ul style="list-style-type: none"> ● Memory Stick Audio Format <ul style="list-style-type: none"> ◇ ATRAC3™ ◇ ATRAC3plus™ ◇ MP3 ● MP3(MPEG-1/2 Audio Layer3) ● MP4(MPEG-4 AAC) ● WAVE(Linear PCM) ● WMA(Windows Media® Audio 9 Standard only) (*6)
Photo	<ul style="list-style-type: none"> ● JPEG (DCF2.0/Exif2.21 compliant) ● TIFF ● BMP ● GIF ● PNG

(*6) WMA Playback feature needs to be enabled.

PSP®(PlayStation®Portable) (PSP-2000) Color Variations

Product Name	PSP®(PlayStation®Portable)
Color Name	Piano Black
Product Code	PSP-2000 PB

Product Name	PSP®(PlayStation®Portable)
Color Name	Ceramic White
Product Code	PSP-2000 CW

Product Name	PSP®(PlayStation®Portable)
Color Name	Ice Silver
Product Code	PSP-2000 IS

- more-

5-5-5-5 PSP®(PLAYSTATION®PORTABLE) BECOMES SLIMMER AND LIGHTER

PSP®(PlayStation®Portable) Peripherals for PSP-2000 only (sold separately)

Product Name	Battery Pack
Product Code	PSP-S110 / PSP-S110 U / PSP-S110 E / PSP-S110 G
Specifications	External dimensions: Approx. 36 x 10 x 57mm (1 1/2 x 3/8 x 2 1/4 in) Weight: Approx. 30g (1.06 oz) Battery type: Lithium-ion rechargeable battery Voltage/Capacity: DC 3.6V/1200mAh

Product Name	Headphones with Remote Control
Product Code	PSP-S140 / PSP-S140 U / PSP-S140 G
Specifications	Remote functions: PLAY, PAUSE, FF, FR, VOLUME(+/-), HOLD Headphones: Inner- Ear Headphones

Product Name	AV cable
Product Code	PSP-S150 / PSP-S150 U / PSP-S150 E
Specifications	Composite cable Cable length: Approx. 2.5m

Product Name	S VIDEO cable
Product Code	PSP-S160 / PSP-S160 U
Specifications	Cable length: Approx. 2.5m

Product Name	D Terminal AV cable
Product Code	PSP-S170
Specifications	For Japanese market only Cable length: Approx. 2.5m

Product Name	Component AV cable
Product Code	PSP-S180 / PSP-S180 U / PSP-S180 E
Specifications	Cable length: Approx. 2.5m

Design and specifications are subject to change without notice.

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PLAYSTATION®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a new handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

###

PlayStation, PLAYSTATION, PS3 and PSP are registered trademarks of Sony Computer Entertainment Inc. Memory Stick Duo, Memory Stick PRO Duo, ATRAC3 and ATRAC3plus are trademarks of Sony Corporation. Windows Media is either a registered trademark or a trademark of Microsoft Corporation in the United States and/or other countries. All other trademarks are property of their respective owners.