

October 29, 2009

### Notice Regarding Interim Dividend For the Fiscal Year Ending March 31, 2010

Sony Corporation (the "Corporation") approved, at the meeting of its Board of Directors held on October 29, 2009, the interim cash dividends on shares of common stock for the fiscal year ending March 31, 2010 (from April 1, 2009 to March 31, 2010) as follows.

#### I. Details of Interim Dividend

	Resolution	Latest dividend forecast (July 30, 2009)	FY 2008 Interim dividend (Actual)
Record date	September 30, 2009	September 30, 2009	September 30, 2008
Dividend per share	¥12.50	Undecided	¥30.00 *
Total amount of dividend	¥12,544 million	—	¥30,104 million
Date of dividend payment	December 1, 2009	—	December 1, 2008
Source of dividend	Retained earnings	—	Retained earnings

\* Includes a special cash dividend of ¥10.

#### II. Reasons for Determination of Dividend Amount

The Corporation believes that continuously increasing corporate value and providing dividends are essential to rewarding shareholders, and it is the Corporation's policy to strive for the perpetuation of stable dividends. The Corporation made its decision with respect to the interim dividend for the fiscal year ending March 31, 2010 based on its current financial results and cash flows.

#### (Reference) Dividend Actual

	Dividend per share		
	Interim dividend	Year-end dividend	Annual dividend (total)
FY 2008 (ended March 31, 2009)	¥30.00 *	¥12.50	¥42.50
FY 2007 (ended March 31, 2008)	¥12.50	¥12.50	¥25.00

\* Includes a special cash dividend of ¥10.