

Electronics Performance by Product Category (Unaudited)

(Billions of yen, millions of U.S. dollars)

Three months ended December 31

Sales and operating revenue	2004	2005	Change	2005
Audio				
Customers	¥ 184.0	¥ 184.6	+0.3 %	\$ 1,564
Intercategory and intersegment	0	0		0
Total	184.0	184.6	+0.3	1,564
Video				
Customers	330.8	313.1	-5.4	2,653
Intercategory and intersegment	3.4	0.8		7
Total	334.2	313.9	-6.1	2,660
Televisions				
Customers	307.8	359.2	+16.7	3,044
Intercategory and intersegment	2.9	1.9		16
Total	310.7	361.1	+16.2	3,060
Information and Communications				
Customers	228.4	220.2	-3.6	1,866
Intercategory and intersegment	1.9	4.5		38
Total	230.3	224.7	-2.4	1,904
Semiconductors				
Customers	53.8	64.0	+19.0	542
Intercategory and intersegment	101.3	118.2		1,002
Total	155.1	182.2	+17.5	1,544
Components				
Customers	164.7	185.6	+12.6	1,573
Intercategory and intersegment	35.5	66.2		561
Total	200.2	251.8	+25.8	2,134
Other				
Customers	174.8	153.9	-12.0	1,304
Intercategory and intersegment	58.6	44.7		379
Total	233.4	198.6	-14.9	1,683
Elimination (intercategory)	(123.3)	(121.1)		(1,026)
Total	¥ 1,524.6	¥ 1,595.8	+4.7 %	\$ 13,523
Operating income (loss)	2004	2005	Change	2005
Audio	¥ 9.0	¥ 12.1	+34.0 %	\$ 103
Video	18.9	30.8	+62.9	261
Televisions	6.3	(1.9)	—	(16)
Information and Communications	6.4	21.2	+228.5	180
Semiconductors	(0.7)	(2.4)	—	(20)
Components	6.0	17.8	+197.3	151
Other	10.0	17.8	+78.0	149
Sub Total	55.9	95.4	+70.8	808
Corporate and elimination (intercategory)	5.1	(1.9)	—	(16)
Restructuring cost	(10.5)	(14.6)	—	(124)
Total	¥ 50.5	¥ 78.9	+56.2 %	\$ 668

Notes:

- The above table is a breakdown of Electronics sales and operating revenue and operating income (loss) in Sony's business segment information. The Electronics segment is managed as a single operating segment by Sony's management. However, Sony believes that the information in this table is useful to investors in understanding the sales contributions of the products in this business segment. In addition, commencing with the first quarter ended June 30, 2005, Sony has partly realigned its product category configuration in the Electronics segment. Accordingly, results of the previous year have been reclassified. The primary changes are as follows:

<u>Main Product</u>	<u>Previous Product Category</u>	\rightarrow	<u>New Product Category</u>
“Professional-use Projector”	“Televisions”		“Information and Communications”

- From the first quarter ended June 30, 2005, there has been a change in the method for allocating corporate expenses. As a result of this change, results for the same quarter of the previous fiscal year have been restated.
- Except for Sales and operating revenue in each product category with respect to customers, the above amounts are not measures conforming with U.S. GAAP. Operating income and loss figures by product category reflect allocations of expenses, including the realized gain or loss from foreign exchange contracts, of the Electronics business which Sony believes are reasonable in showing operating results but are not in accordance with U.S. GAAP.

Electronics Performance by Product Category (Unaudited)

(Billions of yen, millions of U.S. dollars)

Nine months ended December 31

Sales and operating revenue	2004	2005	Change	2005
Audio				
Customers	¥ 465.4	¥ 431.5	-7.3 %	\$ 3,657
Intercategory and intersegment	0.3	0.3		2
Total	465.7	431.8	-7.3	3,659
Video				
Customers	828.2	812.0	-2.0	6,882
Intercategory and intersegment	7.8	3.1		26
Total	836.0	815.1	-2.5	6,908
Televisions				
Customers	707.6	680.7	-3.8	5,769
Intercategory and intersegment	5.4	3.6		30
Total	713.0	684.3	-4.0	5,799
Information and Communications				
Customers	601.8	589.3	-2.1	4,994
Intercategory and intersegment	5.2	8.2		70
Total	607.0	597.5	-1.6	5,064
Semiconductors				
Customers	195.7	179.5	-8.2	1,521
Intercategory and intersegment	237.1	316.4		2,682
Total	432.8	495.9	+14.6	4,203
Components				
Customers	476.8	492.9	+3.4	4,177
Intercategory and intersegment	95.8	139.4		1,181
Total	572.6	632.3	+10.4	5,358
Other				
Customers	464.1	414.8	-10.6	3,516
Intercategory and intersegment	118.9	219.5		1,859
Total	583.0	634.3	+8.8	5,375
Elimination (intercategory)	(327.0)	(357.0)		(3,026)
Total	¥ 3,883.1	¥ 3,934.2	+1.3 %	\$ 33,340
Operating income (loss)	2004	2005	Change	2005
Audio	¥ 7.7	¥ 10.9	+41.5 %	\$ 92
Video	35.5	70.3	+97.8	596
Televisions	(7.5)	(77.7)	—	(658)
Information and Communications	5.7	36.4	+540.7	308
Semiconductors	9.1	(30.8)	—	(261)
Components	17.9	28.9	+61.7	245
Other	33.0	33.6	+1.8	285
Sub Total	101.4	71.6	-29.3	607
Corporate and elimination (intercategory)	1.8	(12.1)	—	(103)
Gain on the transfer to the Japanese Government of the substitutional portion of employee pension fund	—	63.9	—	542
Restructuring cost	(37.0)	(62.4)	—	(529)
Total	¥ 66.2	¥ 61.0	-7.9 %	\$ 517

Notes:

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Main Product	Previous Product Category	→	New Product Category
“Professional-use Projector”	“Televisions”		“Information and Communications”

- From the first quarter ended June 30, 2005, there has been a change in the method for allocating corporate expenses. As a result of this change, results for the same nine months of the previous fiscal year have been restated.
- Except for Sales and operating revenue in each product category with respect to customers, the above amounts are not measures conforming with U.S. GAAP. Operating income and loss figures by product category reflect allocations of expenses, including the realized gain or loss from foreign exchange contracts, of the Electronics business which Sony believes are reasonable in showing operating results but are not in accordance with U.S. GAAP.

Supplemental Information for FY2005 Earnings

1. Unit Sales/Shipments

(mln units)

	FY00	FY01	FY02	FY03	FY04	FY05 Fct	
						Oct. Fct	Current
HDD & Flash-based Memory Portable Audio	-	-	-	-	0.85	4.50	4.50
Video Camera	5.50	5.40	5.75	6.60	7.35	7.50	7.50
Digital Camera	2.60	3.40	5.60	10.00	14.00	13.50	13.50
DVD Player	4.00	5.00	7.00	8.50	9.50	8.00	8.30
DVD Recorder	-	-	0.02	0.65	1.70	2.70	2.30
LCD TV	-	-	-	0.43	1.00	2.50	2.80
PDP TV	-	-	-	0.21	0.30	0.15	0.10
Projection TV	-	-	-	0.92	1.20	1.55	1.40
LCD Rear-Projection TV	-	-	-	0.25	0.65	1.40	1.25
CRT Television	11.30	10.00	10.00	9.40	9.50	7.20	7.10
VAIO PC	2.50	3.50	3.10	3.20	3.30	3.70	3.70
Desktop	0.80	1.40	1.20	1.30	0.90	0.90	0.90
Notebook	1.70	2.10	1.90	1.90	2.40	2.80	2.80
Outside Japan	1.10	1.80	1.80	2.10	2.30	2.70	2.70
Japan	1.40	1.70	1.30	1.10	1.00	1.00	1.00

2. Sales and Capital Expenditures for Semiconductors and LCD

(bln yen)

	FY00	FY01	FY02	FY03	FY04	FY05 Fct	
						Oct. Fct	Current
Semiconductors							
Sales*	367.0	300.0	340.0	400.0	455.0	570.0	570.0
Capital Expenditures*	90.0	50.0	41.0	80.0	150.0	160.0	160.0
LCD							
Sales	70.0	67.0	85.0	130.0	160.0	140.0	130.0
Capital Expenditures**	6.0	42.0	8.0	5.0	24.0	32.0	32.0

*As of the fiscal year ended March 31, 2005 (FY04), in association with the business integration of Sony Group's semiconductor manufacturing businesses, included within these figures are sales and capital expenditures for Sony's semiconductor manufacturing business previously reported within the Game segment.

**Capital Expenditures for the fiscal year ended March 31, 2002 (FY01) include investment of 10 billion yen in ST-LCD.

**Capital Expenditures for the fiscal year ended March 31, 2005 (FY04) include 18.5 billion yen in order to acquire IDTech's Yasu Facility.

3. PlayStation Hardware and Software Production Shipments*

(mln unit)

	FY04					FY05				
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
Hardware										
PlayStation 2	0.71	1.99	7.39	6.08	16.17	3.53	5.01	5.36		
Japan	0.54	0.37	1.58	1.24	3.73	0.54	0.45	1.13		
North America	0.00	0.70	2.63	2.49	5.82	1.43	2.00	2.21		
Europe	0.17	0.92	3.18	2.35	6.62	1.56	2.56	2.02		
PSP			0.51	2.46	2.97	2.09	3.75	6.22		
Japan			0.51	0.93	1.44	0.89	0.52	1.35		
North America				1.53	1.53	1.20	1.40	1.68		
Europe							1.83	3.19		
Software	41.0	59.0	113.3	54.4	267.7	40.9	59.0	107.5		
PlayStation 2	38.0	56.0	109.0	49.0	252.0	35.0	50.0	93.0		
Japan	7.0	9.0	15.0	11.0	42.0	6.0	8.0	11.0		
North America	17.0	30.0	51.0	19.0	117.0	13.0	25.0	41.0		
Europe	14.0	17.0	43.0	19.0	93.0	16.0	17.0	41.0		
PSP			1.3	4.4	5.7	4.9	9.0	14.5		
Japan			1.3	1.4	2.7	1.0	1.4	2.7		
North America				3.0	3.0	3.9	3.1	6.8		
Europe							4.5	5.0		

<< FY05 Forecast >>

	Apr. Fct	July Fct	Oct. Fct	Current
PS2 Hardware:	12 mln units	13 mln units	14 mln units	14 mln units
PSP Hardware:	12 mln units	13 mln units	14 mln units	14 mln units
PS+PS2+PSP Software:	250 mln units	270 mln units	270 mln units	270 mln units

*Production shipment units of hardware and software are counted upon shipment of the products from manufacturing bases.

4. Exchange Rates Trends

(yen)

	FY04					FY05				
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
US\$										
Average market rate	109	109	105	104	107	107	110	116		
Weighted average market rate*	108	109	105	104	107	107	110	116		
Forward contract rate	108	109	108	106	108	105	109	114		
Euro										
Average market rate	131	133	136	135	134	134	134	138		
Weighted average market rate*	131	133	135	135	133	134	134	138		
Forward contract rate	132	132	135	138	134	135	135	137		

*Rates based upon the net export amounts of each month